

Media Advisory

IMMEDIATE RELEASE



Donate-a-Ride Distributes Tickets

Edmonton, April 17, 2007 – Mayor Stephen Mandel and Councillor Kim Krushell are announcing the schools that will be sending students to spend a special day with the Mayor, as part of the Donate-a-Ride event on Thursday, April 19, 2007 at 10 a.m. in the City Room of City Hall.

As Chair of the Donate-a-Ride program, Councillor Krushell is distributing 52,320 adult and 12,920 youth/senior ETS tickets to 57 local Edmonton charitable agencies. She is also introducing a new major sponsor for the program.

“As the Chair of the Donate-a-Ride program, I am very pleased with the results of this year’s donations and the corporate sponsorships we’ve been able to acquire”, stated Councillor Krushell. “I particularly want to acknowledge the support from those Edmonton businesses that supported Mayor Mandel’s Honourary Mayor for a Day event.”

Representatives from social service agencies in the city will be in attendance for the Donate-a-Ride campaign wind-up.

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About Edmonton:

Vibrant and culturally diverse, Edmonton is an ideal place to live, learn, work, invest and visit. Home to more than one million people and the global port to more than \$100 billion in northern oil sands development, Alberta’s capital is an economic powerhouse offering the nation’s best combination of business opportunity and quality of life. Edmonton leads the world in healthcare research and innovation, education, and environmental stewardship. As Canada’s Festival City and the Cultural Capital for 2007, Edmonton is alive with endless festivals, events, attractions, art and activities.

For more information on Edmonton, please visit our website at: www.edmonton.ca.

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